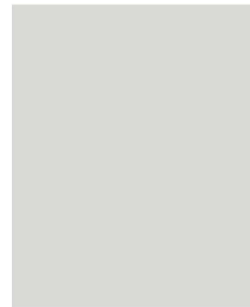
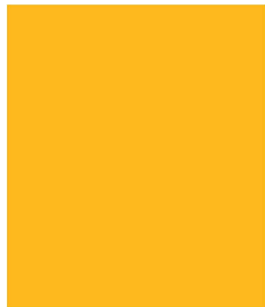
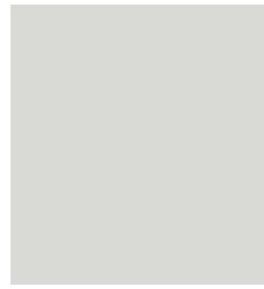


Big Brothers
Big Sisters
OF PETERBOROUGH

ANNUAL REPORT

2022





Message from Executive Director

It's an exciting time to be part of the Big Brothers Big Sisters of Peterborough family. As we move towards another great year, it's helpful to look at where we've been and where we'd like to go.

Reflection is a valuable exercise as it allows us to learn from the past and identify areas for improvement. Looking back, my transition in the fall of 2021 brought unexpected challenges that became evident in 2022. But, where there are challenges there are opportunities. Our board, staff, volunteers and supporters served with integrity and diligence. Without the dedication and hard work of so many, it would be impossible to navigate the ever-changing landscape of the non-profit world we have faced over the last several years.

Necessity often sparks innovation. The challenges non-profits were facing in 2022 motivated us to explore new revenue sources. We established a partnership with the Peterborough Petes for new fundraisers, launched a 100x100 donor campaign with small businesses, and generated revenue through our "Big Believers" partnership, displaying signs on our building. We also revived a previous fundraiser, gift wrapping at Lansdowne Place Mall, which received positive engagement from volunteers and supporters. While these efforts didn't completely resolve our funding shortfall, they are proving to be promising revenue streams for our rebound in 2023.

Throughout the process of re-imagining our funding strategies, our core mission of empowering young people through mentoring remained our focus. Through our community and school-based matches, group programs, summer activities, camps and waitlist activities, **I am thrilled to report that we were able to serve over 900 children in 2022!** We heard inspiring stories of positive life changes resulting from our mentoring work. I received an encouraging email that helps confirm what we already know about the important work we are doing:

I am a retired secondary school teacher and knew several students who were involved in the program and had a Big Brother or Sister. These young people became more self-confident, committed to school and most planned a future that included post-secondary education or training. But, it was the subtle changes, less anger or sadness, more positive thinking and joy that made the future brighter! It is a wonderful organization that deserves our support. - Marilyn T.

It is crucial to keep our focus on the future and learn from the past. As the metaphor suggests, a car windshield is larger than the rear-view mirror for a reason. Therefore, while we honor and learn from our past, our vision remains forward-looking, aiming to impact as many children and youth as possible through the power of mentoring.

We extend our heartfelt gratitude to all our donors, sponsors, and the dedicated effort of Thomas Jenkins and our board members, for their belief in our work and trust in our ability to fulfill our collective mission. We appreciate the hard work and dedication of our staff team, including Tammy Thompson, Colby Houston, Hilary Morgan, and our placement students, for bringing our vision to life.

As we gaze through the "windshield" of possibilities, we eagerly anticipate celebrating the realization of our thoughtful and collaborative efforts in the coming year.



Brent Shepherd
Executive Director

2022 Board of Directors

We want to thank our incredible board members, a diverse group of individuals committed to children and youth thriving in Peterborough.

Thomas Jenkins - Chair

Fleming College

Kevin Mulligan- Treasurer

Grant Thornton

Lisa Wannamaker- Director

Ministry of the Attorney General

Balbir Ghoir - Director

Trent University

Hannah Phillips - Vice Chair

Gauvreau and Associates

Kylie McLellan - Secretary

Part-Time CFO Services Inc.

Rob De Carlo - Director

Blades of Glory Property Maintenance

Deborah Paris Lineberry - Director

Paris Marine

Jo-Anne Elliott - Director

Peterborough Police Service

Message from the Chair

What a great year it's been for Big Brothers Big Sisters of Peterborough!

I'm heartened by how well our Board, staff, and volunteers have worked together over the past year to enact real, meaningful change in our community and am proud to say that BBBSP continues to be a positive leader in youth mentorship with a bright future ahead of us.

The children we serve continue to enjoy a variety of impactful experiences in our programs thanks to our great staff, whose flexibility and creativity has been central to our success. They have worked tirelessly to maintain our in-school and community-based mentoring programs while also creating new initiatives to respond to the needs of the families we serve.

The same can be said for our incredible network of volunteers, who selflessly offer their time to contribute to the greater good of our community. It's through that time spent that the true magic of our programming takes place, and we thank you for each moment you give towards enacting meaningful change.

Financially speaking, as with all nonprofit organizations, we've had to work hard over the past few years in order to continue to deliver our programs and services. Flexibility has been key, as we continue to evolve our fundraising models. With the help of our volunteers as well as individuals, businesses and corporate sponsors, exciting new ventures have emerged over the past year; our Big Game with the Peterborough Petes, 100 for 100, Big Believers, and MEGABike have all brought in critical dollars which stay in our community and go directly to funding our programs.

With that in mind, the Board is committed to ensuring that the long-term financial needs of the organization are met, and the continued sustainability of our programming is achieved. The Board has been proactive in this regard. While we face many challenges, we are on strong footing; our budget this year is a big part of that, as we build towards well-balanced financials that consider both our responsibility to the families and community we serve and our fundraising goals.

We have a great group of people here to represent BBBSP at the Board level, all with a love for the organization and the desire to ensure its success. We are a diverse and collaborative team and I'm confident in our ability to work together to better the organization and further our mandate: **to ignite the power and potential of youth in our community.**

Thomas Jenkins
Chair, Board of Directors



2022 Impact

While the ongoing COVID-19 impact continued to cause setbacks, we continued to create new partnerships, expand our service area, and are proud of the work that we accomplished.

10+
Community Partners Engaged in 2022, including:
United Way Peterborough
Paris Marine
RBC (Mathew Temple & Graham Culp)
Gauvreau
Coke Canada
Park Place Financial
Jump Start
Grant Thornton



102

Community
Matches



32

In-School
Mentoring



69

Group
Mentoring



920

Children
Served

Programs:



7

Community Based; Big Brothers, Big Sisters, Couples & Cross-Gender Site Based - Group; Go Girls! & Game On!, & In-School Mentoring Program

Schools:



14

Schools in Kawartha Pine Ridge District School Board, Peterborough, Victoria, Northumberland and Clarington Catholic School Board

Who We Serve

At Big Brothers Big Sisters of Peterborough, we build thriving communities by empowering lives through mentorship. We work with youth aged 6-18 and match them with a mentor based on mutual experiences and shared interests.

Many young people in our communities face a variety of adversities in their lives, resulting in toxic stress that can negatively impact their development. With the support of a mentor, they can overcome these adversities and develop the confidence needed to reach their full potential.



Our Mentees:

14

Have been waiting over a year or longer for a Mentor

43%

Girls

57%

Boys

90%

Have 3 or more ACEs



Our Families:

28%

Have child-welfare involvement

56%

Have separated / divorced parents

68%

Have experienced bullying

What are ACEs?

(Adverse Childhood Experiences)

ACEs are potentially traumatic events that can occur between 0-17 (CDC., 2019). Without supportive adults, they can lead to toxic stress in a child's body. The more ACEs a child experiences, the more likely they are to suffer from things like heart disease and diabetes, poor academic achievement, and substance abuse later in life. (Center on Developing Disease, Harvard).

Some examples include:

- Physical & Emotional Abuse
- Neglect
- Caregiver Mental Illness
- Household Violence



Measuring Our Impact

Big Brothers Big Sisters mentorship leads to significant impacts on a young person's life.



**SUCCEEDS
IN SCHOOL**

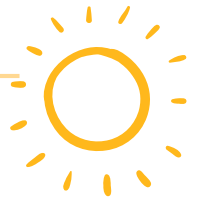
70%

of Littles are motivated to do well in school.



80%

of Littles feel their teachers care about them.



**MAINTAINS
GOOD MENTAL
& PHYSICAL
HEALTH**



75%

of Littles reported having positive self-esteem.

25%



increase in Littles who reported having a sense of purpose

90%

of Littles reported having a positive view or their personal future



**SHOWS
LEADERSHIP
& DELAYS
GRATIFICATION**

90%

of Littles have a sense of responsibility

50%



of Littles reported an increase in the ability to plan ahead and make decision after a year of being mentored



**OVERCOMES
DANGER &
RESISTS
DANGER**



90%

of Littles can resolve conflicts peacefully after a year of mentorship



95%

reported having a sense of control over the things that happen in their lives



**HELPS OTHERS
& VALUES
DIVERSITY**

95%

believe it is important to help others

80%

of Littles reported an increase in cultural competence. Our Littles have a greater knowledge and comfort with people from different cultures, ethnicities, and racial backgrounds



COVID Response

Like many Canadian organizations, we continued to experience challenges due to the ongoing pandemic. However, that did not stop us from creating new matches and ensuring existing matchers were well supported and had the resources they needed to be successful.

Throughout the pandemic, we continued to onboard new Mentors while adhering to COVID-19 safety protocols. We continued to make new

matches virtually; we met outdoors, and socially distanced when possible, provided activity kits, offered virtual programming and did regular health and wellness check-ins.

Our community supported us and ensured we had the resources we needed to continue to navigate the ever changing landscape.

For that we are incredibly grateful.

Events

Kids N Cops

Peterborough Police hosted an eventful week of activities for our Little's in August 2022. 23 kids got to participate in this year's Kids N Cops. This week involved touring the police and fire station, Roger's Cove (Kayaking, Paddle boarding and Tubing), Medieval Times, and Cedar Park. Long lasting friendships were made!

Big Bunch Summer Activities

52 kids participated in our summer activities. From touring the Riverview Park and Zoo, water games, arts and crafts, and themed parties our Little's had a great summer with BBBS of Peterborough.

Lakefield College School Bike Initiative

Grade 10 students at LCS welcomed 10 Little's to their campus, and provided brand new bikes and accessories for our Little's to enjoy. It was a wonderful night, with a BBQ and fun riding around on the new bikes!

Placement Student Activities

With the help from our placement students, we were able to host a number of activities throughout the year. From themed parties, sports games, movie nights, and arts and crafts - our waitlist and matched Little's had the opportunity to come together and have some fun!

All Things Christmas

We had incredible support this Christmas from local businesses, our national office, and our community members. They all came together to create an unforgettable Christmas for our BBBS families.

With our Christmas party, we were able to all surprise our Little's with gifts from Santa, and host a fun-filled party at the beautiful Calvary Church. Special thanks for Nicole Matthews, City of Peterborough, Southside Pizzeria, and Gauvreau for their support and extra hands on the day of the event!

We also had an amazing turn-out of volunteers that helped out at our gift-wrapping station at the Lansdowne Place Mall. We raised over \$5000 that will go directly to helping youth in our community!

Last and certainly not last, our community came together to offer over 31 hampers to our BBBS families. Special thanks to Park Place Financial and Holmes Riseley, and the many anonymous donors for their incredible generosity.

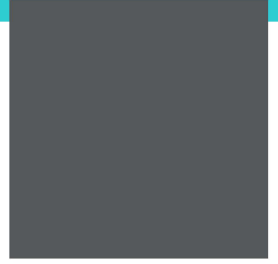


"We would like to say the biggest thank you to our sponsors who made our Christmas so special. Jakob was so surprised and thrilled with all the amazing gifts and the kindness of others. The gift cards were so helpful with extra groceries and clothes that were so needed."

- Brooke



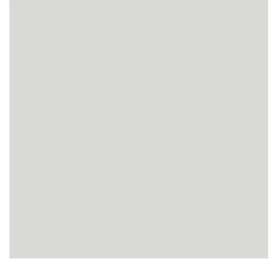
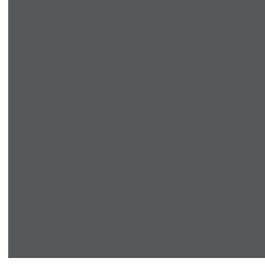
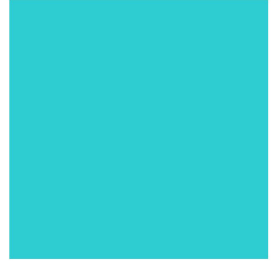
Our Mentors are the glue that keeps this agency together. We couldn't do what we do without them and are so grateful for the time and effort they put into our Littles!



Highlights Of The Year

We had a great year in 2022. We especially want to give a huge shout out to all of our mentors across all our programs. We wouldn't be able to do it without them! Incredible memories have been made and here are some of the highlights:

- First off, a huge congratulations to Big Elizabeth and Little Elaina for hitting 10 years in June 2022! Elaina graduated from the program, and we hope the relationship and memories continue for a lifetime!
- We had 3 In-School Mentoring matches convert to community matches - Big Trinity and Little Kameron, Big Jessica and Little Chloe, and Big Kayla and Little Soren. We love to see our ISM Matches continue and wish them all the best.
- One of our staff members became involved in our community mentoring. Big Colby and Little Kailyn have created so many great memories and continue to build their relationship. We wish them a continued successful match in the years to come!
- We welcomed a new office administrator in September of 2022. Hilary joined our team and has been a wonderful addition to the BBBS family.
- We welcomed 5 placement students in 2022. In January, we welcomed Trinity and Jessica from the Social Service Worker program at Fleming College and Nick from the Social Work Program at Trent University. In September, we welcome Sarah and Kerryn from the Community & Justice Services program and Brianna from the Social Service Worker program at Fleming College.
- In 2022, we welcomed 31 New Community Matches! We've loved getting to hear about all of the fun they've had over the year.



Thank you Mentors!





Big Brothers Big Sisters of Peterborough

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