



Big Brothers Big Sisters
OF PETERBOROUGH

BOWL For
Kids'
Sake

2026

Sponsorship Proposal



Bowl For Kids' Sake is Big Brothers Big Sisters' longest-running and most recognized fundraising event, celebrated across communities for over four decades. The event began as a simple, fun way for local supporters to come together and raise essential funds for youth mentoring, and it has grown into a nationwide tradition that fuels life-changing relationships for young people.

Each year, businesses, community groups, families, and friends form teams, collect pledges, and enjoy a lively, friendly bowling event in support of Big Brothers Big Sisters. While the day is filled with fun, costumes, team spirit, and camaraderie, the purpose is deeply meaningful: every dollar raised directly supports one-to-one mentorship programs for children and youth facing adversity.

For many agencies, including Big Brothers Big Sisters of Peterborough, Bowl For Kids' Sake is a cornerstone fundraiser providing the critical operational support needed to recruit, train, and match volunteer mentors with young people who benefit from guidance, connection, and positive role models.

By supporting Bowl For Kids' Sake, sponsors play an essential role in strengthening mentorship in our community and ensuring more young people have the opportunities, confidence, and support they need to thrive.

Please see below for sponsorship levels that we are offering for this event:

Sponsorship Perks	Strike \$2000	Spare \$1200	Team \$350
Logo on Lanes	★		
Company Merchandise on Tabletops, such as flyers and pamphlets	★		
1 Minute Event Speaking Opportunity	★		
Free Teams	2x	1x	
Logo on Tabletops	★	★	
Live Acknowledgement on Event Day	★	★	
Boosted Ads on Social Media	★	★	
Post-event communications (i.e. social media post and emails)	★	★	★
Dedicated Social Media Post	★	★	★
Press Release Acknowledgement	★	★	★

We understand that formal sponsorship may not always fit every company's budget or strategic priorities. However, your involvement in Bowl For Kids' Sake remains incredibly meaningful and directly supports one-to-one youth mentoring in our community. With that in mind, we warmly invite businesses and organizations to get involved by **forming a team** and joining us at the event. This alternative way to support still creates a powerful impact while engaging your staff in a fun, community-driven experience.

Join Us as a Team: A Meaningful Way to Support Local Youth

Team Building & Employee Engagement

Registering a team is a great way to boost morale, strengthen workplace relationships, and show your organization's commitment to social responsibility. It's a fun, low-pressure activity that brings colleagues together for a great cause.

Showcase Your Company Values

Your team's presence highlights your dedication to community connection and youth empowerment. It also provides an opportunity to network with other local businesses, leaders, and supporters.

Make a Collective Impact

Every ball rolled and every dollar raised directly supports mentoring programs for children and youth who need it most. Joining as a team amplifies your contribution and helps create life-changing relationships for young people in our community.

GET IN TOUCH!

We would be happy to discuss sponsorship opportunities, team participation, or any other ways your company can get involved. Please feel free to reach out! We're here to support you every step of the way.

Stephanie Gao

Fundraising & Communications Coordinator
Big Brothers Big Sisters of Peterborough

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We look forward to connecting with you and hopefully welcoming you as a supporter of Bowl For Kids' Sake!



CAN YOU BOWL FOR KIDS' SAKE?

